

Hujia

Product Manager · AI-Native · Payments & Fintech

Hong Kong | operajiajia@gmail.com

Personal portfolio: hujia.world | linkedin.com/in/operahujia | github.com/operajiajia-prog

Hong Kong IANG visa

EDUCATION

Hong Kong Baptist University

MSc in AI and Digital Media

Hong Kong

2025.09 – 2026.05

Foshan University

BA in Product Design

Foshan

2021.09 – 2025.06

EXPERIENCE

KIRAPAY & BILIBALA · Web3 payments and creator products

Hong Kong

Product Manager (2026.05 – 2026.09) · Product Design Intern (2026.01 – 2026.04)

2026.01 – 2026.09

Sippa — creator-tipping product (0→1, launched 2026.08)

- Led product definition, UX/UI and full-stack delivery; formed and led a team of three after the product took shape.
- Defined the initial release around core user tasks and aligned cross-team dependencies and acceptance requirements.

BILIBALA — AI platform for creators

- Researched external AI model supply, reviewed usage conditions and compared integration routes and costs.
- Independently completed website design and frontend implementation, translating requirements into structure, interfaces and feedback.

AI agents & automation

- Organised AI-assisted product improvement, content and research work with review and authority boundaries, taking responsibility for output quality.

Product UX/UI & PRD

- Merchant payments: handled the solution, UX/UI, implementation, on-site rollout and follow-up.
- Mobile checkout: wrote requirements, designed interfaces, reviewed AI-assisted frontend work and followed through on payment integration and verification.
- Supported provider research and coordination, clarifying dependencies and partnership conditions to keep cross-team work moving.

Grand Vigor Enterprises Ltd.

Hong Kong

Product Designer · Part-time

2025.08 – 2026.01

- AI automation: Automated recurring production and procurement tasks with AI tools; the resulting workflows remain in daily use.
- AI visual pipeline: Rebuilt the product-visualization workflow using AI-assisted image generation, rendering, and 3D modeling.
- Brand refresh: Delivered a brand refresh, including a new logo and physical feature wall, both implemented and still in use.

Shenzhen H-sound Technology

Shenzhen

Graphic & Product Designer

2025.04 – 2025.08

- Redesigned product imagery and A+ content for assigned Amazon US and Japan listings, improving information and visual presentation.
- Led design for new headphone and audio product lines, and produced core promotional animation and video.

SELECTED PROJECTS

Personal agent project-coordination system

2026

Personal project · Product definition, information structure and review

- Defined goals, project state, authority checkpoints and result updates so agent work remains inspectable and transferable.
- Separated personal judgment, AI execution and actual validation, keeping incomplete work and delivery responsibility explicit.

SKILLS

Product: 0→1 product delivery · product roadmapping · PRD & requirements · MVP scoping & prioritization · cross-functional delivery · launch & cold-start strategy

Build: TypeScript · React / Next.js · Supabase · Vercel · REST API integration · Git/GitHub & CI workflows · Python · SQL

AI & Automation: AI model evaluation & integration · agent orchestration & guardrails · LLM-assisted development (Claude) · RAG · tool calling · prompt engineering · n8n workflow automation · AI batch processing

Design: Product design · 3D modeling · UX/UI design (Figma) · design systems · brand & visual design · UI copywriting · data visualization

Languages: Mandarin (native) · Cantonese (basic) · English